

# Abigail Bernard

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## EDUCATION

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### Florida State University, College of Communications

*Bachelor of Science in Public Relations, minor in Psychology*

**Tallahassee, FL**

May 2025

## EXPERIENCE

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### Florida State University Athletics Department

*Public Relations Intern*

**Tallahassee, FL**

August 2024 – May 2025

- Writing press releases/game recaps for Basketball & Volleyball for seminoles.com
- Updating player bios and school records database for Cross-country and Track
- Radioing substitutions to the press box during Soccer games
- Posting action clips and race results to Swimming and Diving Instagram stories during meets
- Posting race results to Cross-country's Instagram and Twitter feeds during meets
- Compiling stats reports and creating post-game books for Basketball
- Coordinating and collecting quotes for Basketball post-game interviews with players and coaches

### Black Orlando Tech

*Social Media Intern*

**Remote**

May 2024 – Present

- Launching a new Instagram page for the organization
- Creating posting schedules for the Instagram stories and feeds using Monday.com
- Creating original graphics and editing professional videos to help spread information to others about the organization's values

### PeaceJam Southeast

*Public Relations Assistant*

**Tallahassee, FL**

October 2022 – May 2023

- Maintained two-way communication between other organizations and our followers through social media
- Created posting schedules for various social media platforms using Excel
- Created original trendy videography content to help inform others and spread the organization's values
- Attended events to help introduce and promote the organization to others

## RELEVANT EXTRACURRICULARS

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### Track and Field

*Athlete & Assistant Coach at Barrington M.S.*

**Lithia, FL**

September 2015 – April 2022

### FSU Pride Student Union

*Public Relations Coordinator*

**Tallahassee, FL**

August 2023 – April 2024

### Florida Public Relations Association–Student Capital Chapter

*Outreach Coordinator*

**Tallahassee, FL**

August 2023 – May 2025

### Caribbean Students Association

*Public Relations Chair*

**Tallahassee, FL**

August 2023 – April 2024

## ADDITIONAL INFORMATION

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**Recent Certifications:** Hubspot Content Marketing (2024), Hubspot Social Media Marketing (2024)

**Portfolio:** <https://magic.ly/abbymbernard03>